



Counterfeit Avoidance Mark Alliance®

Forum for CAMA members, industry professionals, government leaders and concerned citizens to address the growing epidemic of counterfeit components.

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Consumer Products & Organized Crime

• UNODC – The Illicit Trafficking of Counterfeit Goods and Transnational Organized Crime

–As a global, multibillion dollar crime, organized criminal groups have not hesitated to cash in on the trade in counterfeit goods. In many parts of the world, international, regional and national law enforcement authorities have uncovered intricate links between this crime and other serious offences including illicit drugs, money laundering and corruption. Some estimates put the counterfeit business at well in excess of \$250 billion a year and hundreds of billions more, if pirated digital products and domestic counterfeit sales are included.



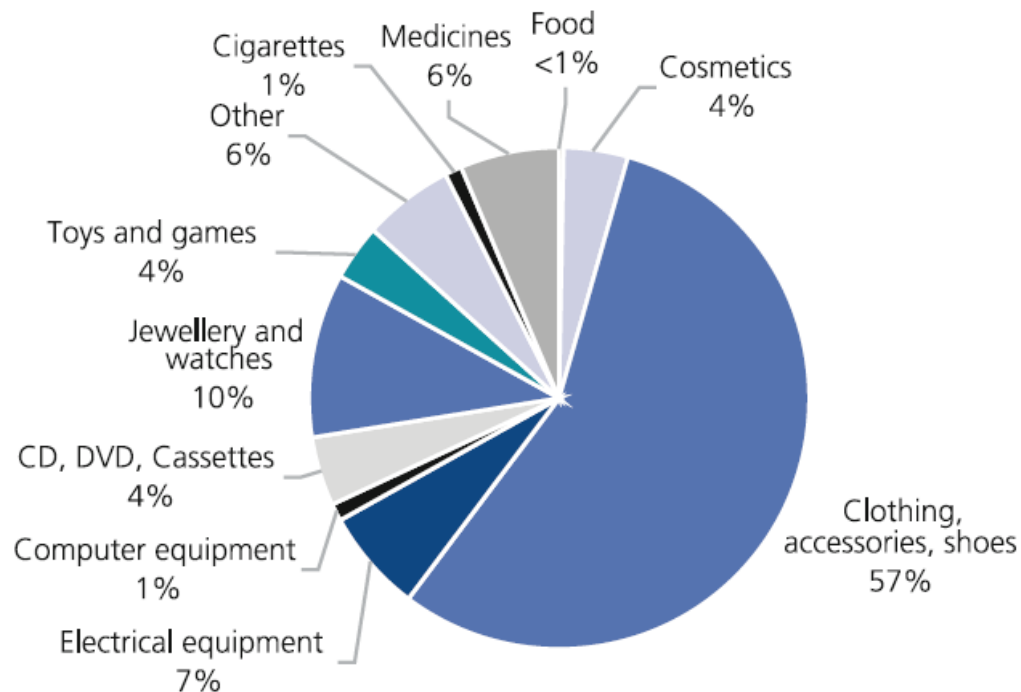
United Nations Office on Drugs & Crime

- ***The illicit trafficking of counterfeit goods: A criminal act***
- ***Financial flows: The illicit trafficking of counterfeit goods and the link to money laundering***
- ***The link between counterfeiting and other crimes***
- ***Coercion, corruption and criminal gangs***
- ***Fraud, tax, customs evasion and the breaking of civil and administrative laws***
- ***The growing trend in online sales: an opportunity for organized crime***
- ***The value of counterfeiting as an illicit activity***



Counterfeit seizures made at the European borders by product type (number of incidents), 2008

UNODC: *The Globalization of Crime: A Transnational Organized Crime Threat Assessment (2010)*, p. 178



Source: European Commission



Proposed Actions (cont)

- **Consumer actions**
 - Developing and utilizing innovative tools
- **Capacity-building**
 - Training
 - Technical tools
 - Testing



Semiconductor Industry Association

- The Semiconductor Industry Association (SIA) says, "counterfeits cost U.S. semiconductor companies more than \$7.5 billion annually in lost revenue, a figure SIA says results in the loss of nearly 11,000 American jobs."



Human Risks of Receiving Counterfeit Products

Counterfeit products known to kill:

Toasters, Irons and Power Cords [\(Video\)](#)

“Do you have any of these in your home?”



Know what you are
buying



One International Based Certification Program

- IEC IECQ Anti-Counterfeit Certification
 - Based on National Accreditation and Internationally recognized Certification Bodies
 - ANSI-ASQ American National Accreditation Body (ANAB)
 - International Electrotechnical Commission Quality Assessment System for Electronic Components (IECQ)



US-Accreditation Body



**International IEC
Conformity Assessment**



**Counterfeit Avoidance Mark
Alliance®**

CAMA

www.counterfeitavoidance.org

Counterfeit Avoidance Mark Alliance, LLC

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Supply Chain Made Up Of Counterfeit Parts

A new study shows nearly 40% of the U.S. military's supply chain is made up of counterfeit parts.



We welcome your interest in joining our organization. For membership information and application please follow the link. [APPLY HERE](#)

Our Mission



The mission of USNC/IECQ Distributors Advisory Group (DAG) is to protect the safety of our nation's Department of Defense as well as the general public by regulating policies and procedures necessary for counterfeit avoidance, detection, mitigation, and disposition, and assuring appropriate regulatory bodies implement them.

The USNC/IECQ Distributors Advisory Group (DAG) was formed to enable a single body that will...

Message from Our Chairman



The formation of the USNC/IECQ Distributors Advisory Group ("DAG") was driven by the lack of International Conformity Assessment within the Defense & Aerospace industry with regards to counterfeit components entering the supply chain.

Through the support of the IEC, whose membership consists of more than 60 participating countries, DAG was formed and its mission is clear: to work in tandem with USNC/IECQ to create and implement a credible international certification...

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Latest News

19 OCT [Upcoming FREE Webinar](#)

Attend our upcoming webinar on October 25, titled: "Implementing Counterfeit Avoidance Standards AS 5553 and AS 6081".

[More](#)



CAMA - RMS

➤ Counterfeit Avoidance Mark Alliance – Repository Management System®

- A repository for secure quarantine of suspect/counterfeit parts.
 - The Repository Management System provides CAMA members with information related to all known counterfeiters and the parts and products they have sold
- Counterfeit Avoidance Training programs
- Best practices used worldwide to detect and mitigate the Counterfeit Pandemic.
- Forensic Control using SignaKey Tamper Evident Seals, Secure Warehousing and Destruction





Counterfeit Avoidance Mark Alliance®

Are you part
of the
Solution or
the Problem

